



# Sponsorship Opportunity!

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## Dear Potential Sponsor:

We at the Metro Toronto .NET User Group would like your company to consider sponsorship of our organization, as we feel this will also have significant benefits to you!

Our group is on a mission! That mission is to provide advanced, interesting information about the Microsoft .NET Framework. We serve the need of developers to receive the best .NET programming information, and fill their desire to be informed about developments of revolutionary importance as early as possible. We are committed to increasing visibility for our members, and to increasing the visibility of .NET programming in general. We serve the needs of programmers who are currently working with or interested in the .NET platform.

We endeavor to bring our group well known "celebrities" from the Microsoft development community to come and talk about their areas of specialty. We hope to boast one of the larger user groups in North America with over 1200 registered members and regular meeting attendance of up to 100 people; this year we plan to increase this to consistently over 150 attendees. The user group board members are industry experts, and passionate evangelists of the .NET Platform. Our user group is an active member of the International .NET User Group [www.ineta.org](http://www.ineta.org). Meetings of the Metro Toronto .NET User Group are held on a Monday, Tuesday, Wednesday or Thursday of every month depending on the availability of the facilities. The meeting months tend to operate for 10 months from September to June, taking a break for the summer months. Please see our web site at [www.MetroTorontoUG.com](http://www.MetroTorontoUG.com).

Here are some of the key benefits of sponsorship:

1. Access to our group of dedicated and passionate professionals using the .NET Platform
2. We feature our sponsors at the beginning of EVERY user group meeting.
3. Sponsors will be provided table space at every meeting for the distribution of materials.
4. Company name and sponsorship will be mentioned in user group communications – meeting announcements, newsletters, etc.
5. Company name and sponsorship overview will be featured on the Metro Toronto .NET User Group web site, where members visit AT LEAST monthly.
6. Recognition of your sponsorship to Microsoft Canada
7. Awareness of YOUR Company and YOUR products/services to our specialized .NET community.

While monetary is certainly one way of sponsoring our group, I invite you to read the attached sponsorship agreement in more detail. The sponsorship agreement is on the last page of the attached document.

Feel free to contact me directly at any time to discuss sponsorship!

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